JD - Campus Recruitment 2019/2020

Division   : Digital Marketing Services
Location   : Gurgaon
Type   : Full-time
Functions : Data Analytics, Campaign Management, Quality Assurance,
                 Creative Development

Company Overview

Continuum Global, a leading provider of digital marketing services, works with key clients to design, transform and run digital marketing operations. With 500+ professionals spread across offices in Silicon Valley, Gurgaon and Chandigarh (India), Continuum Global specializes in digital marketing operations, technology development, data operations and advisory services. Our services enable clients to scale, optimize, and improve their marketing operations thereby creating value and differentiation in the industry.

Service Delivery
- Strong analytical and logical thinking abilities are a must
- Good team player and collaborate effectively with multiple stakeholders internally and with clients
- Highlight delivery issues to senior management timely and follow up to closure
- Be a self-starter and proactively identify and drive initiatives and opportunities for adding value to the client
- Understand quality aspects, defined processes and ensure high quality deliverables. Be able to plan, prioritize and manage work requests from various stakeholders and set clear expectations
- Demonstrated good written/spoken communication and presentation skills

People Management/Task allocation

- Completes all tasks allocated on a daily basis and tracking for closure is highly desirable
- High focus on attention to detail and discipline on daily operations
- Experience working on people career growth and development
- Understand people motivation and create a positive environment that promotes higher productivity

Customer handling

- Understand clients, set the right expectations and deliver as per the commitments
- Managing issues/concerns from clients working with senior management.

Skill Sets

- Sound written/spoken communication and presentation skills
- Programming skills with internship experience in SQL, SQL Server, Access and other database support activities
- Front End Development (HTML,CSS, j-Query, Javascript)
- MS Office Suite (Excel, Powerpoint, etc.)